

GHCA ASSOCIATE MEMBERSHIP & BUSINESS PARTNER INFORMATION

The Georgia Health Care Association (GHCA) has represented long term care providers in the state for over sixty years and currently serves skilled nursing centers, assisted living communities, and SOURCE agencies. GHCA is proud to also represent a growing base of companies that share a genuine interest with GHCA in furthering the quality of long term and post-acute care and the success of the profession. GHCA Associate Members support programs and services that bring improvements to long term care and help to create strategies to address a variety of issues affecting the profession including revised policies and regulations, staffing shortages, Medicare and Medicaid funding, tort reform and quality advancement.

MEMBERSHIP LEVELS

CHAMPION
\$32,000 Annual
Commitment
Includes Choice
Membership

GOLD
\$22,000 Annual
Commitment
Includes Choice
Membership

SILVER
\$15,000 Annual
Commitment
Includes Choice
Membership

BRONZE
\$9,000 Annual
Commitment
Includes Choice
Membership

CHOICE
ASSOCIATE
\$1,500 Dues

ASSOCIATE
\$750 Dues

OPTIONAL
ADVERTISEMENT
PACKAGE ADD ON FOR
CHOICE ASSOCIATES
\$2,500

If none of the above membership packages fully meets your needs, we are happy to work with you to develop your own customized package of services and benefits.

CONTACT US AT 678.289.6555 OR
INFO@GHCA.INFO TO LEARN MORE!



Georgia Health Care Association



Georgia Center for Assisted Living

Membership Benefits

EVENTS/EDUCATION

Sponsorship Recognition
(for all 3 Conventions)

Exhibit/booth space (all 3
conventions)

Speaking opportunities
(conventions/board
meetings)

Recognition in education
promotional materials and
registration

ADVERTISEMENT PACKAGE

Listing GHCA Membership
Directory

Year-Round Recognition on
GHCA's Partner Webpage

One Promotional Article
Placement in the
GHCA/GCAL Weekly
Newsfront

Advertisement Tile in
GHCA/GCAL Weekly
Newsfront

OTHER

Opportunities to Vote and
Elect GHCA Choice
Associate Board
Representative

Opportunities to Serve on
GHCA Committees and Task
Forces

Education Designed
Specifically for Associate
Members

Networking opportunities

Members Only Resources on
the GHCA Website

Latest Long Term Care
News and Updates

Complete Membership
Electronic Mailing List for
your Business Marketing
Needs

CHAMPION

Champion
Recognition



Top
Placement

Champion
Designation
(logo & company
description)



Top
Placement &
Year-Round



GOLD

Gold
Recognition



Preferred
Placement

Gold
Designation
(company
description)



Year-Round



SILVER

Silver
Recognition



Preferred
Placement

Silver
Designation



Year-Round



BRONZE

Bronze
Recognition

Preferred
Placement

Bronze
Designation



3 Issues
During
Annual
membership



CHOICE

Sponsorship
Opportunities

Choice
Designation

Option to
Purchase Ad
Package

Option to
Purchase Ad
Package

Option to
Purchase Ad
Package



ASSOCIATE



Associate Member Application

CONTACT INFORMATION:

Company Name: _____

Company Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

Website: _____

Contact Person & Title: _____

Email Address: _____

Facebook Page: _____

Twitter Page: _____

Description of your Company's products or services:
(Attach additional page if necessary.) _____

Please email your company logo to dbarill@ghca.info following submission of your application.

MEMBERSHIP LEVEL:

- ☐ Champion - \$32,000 (Includes Choice Membership)
- ☐ Gold - \$22,000 (Includes Choice Membership)
- ☐ Silver - \$15,000 (Includes Choice Membership)
- ☐ Bronze - \$9,000 (Includes Choice Membership)

- ☐ Choice Associate - \$1,500
- ☐ Associate - \$750
- ☐ Optional Advertisement Package Add On for Choice Associates - \$2,500

ADDITIONAL CONTACT:

Contact Name: _____

Cell Phone: _____

Email Address: _____

Address (if different): _____

PAYMENT:

- ☐ Check
- ☐ Visa
- ☐ MasterCard
- ☐ American Express

Name on Card: _____

CC#: _____

V-Code: _____

Exp. Date: _____

Billing Address: _____

City, State, Zip: _____

Signature: _____

Email for Electronic Receipt: _____

Please Return Form To:

Georgia Health Care Association

Attn: Jonna Knight

160 Country Club Dr.

Stockbridge, GA 30281

Jknight@ghca.info | Fax: (678) 289-6400



Georgia Health Care Association



Georgia Center for Assisted Living