



NAHCA & GHCA Partnership Program

A Win-Win for the CNA Workforce

One important component of the mission of the National Association of Health Care Assistants (NAHCA) is to build strong alliances with health care providers to maximize success and quality patient care.

A new partnership between NAHCA and the Georgia Health Care Association (GHCA) does this by giving skilled nursing centers the tools and content they need to educate and empower CNAs within their states.

By combining efforts, these two organizations are working to address their members' biggest challenge: workforce.



What You Get

Informative & Educational Webinars: NAHCA will host webinars aimed at the following audiences:

- **CNAs:** Educational and motivational webinars designed to help CNAs gain a better understanding of topics such as infection control, the importance of self-care, and person-centered care.
- **Providers (Administrators/Management):** This webinar is designed to help your center's leadership address workforce pressure points such as workforce recruitment and retention.

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CNA CareForce Academy: NAHCA and GHCA will create a CareForce Academy that serves as a CNA "future leader" initiative. This program enables each center to nominate CNAs to participate in a yearlong endeavor that includes enrollment in the NAHCA Preceptor Training, and meetings to provide opportunities for networking and peer sharing.

Workforce Subcommittee: NAHCA and GHCA will facilitate CNA representation on the GHCA Workforce Subcommittee. The subcommittee will discuss issues ranging from recruitment and retention to turnover and engagement utilizing a collaborative, engaging approach to formulating workforce solutions.

CNA Participation Opportunities: NAHCA is often asked to participate in research by universities, long-term care industry vendors, and other organizations. Your members' CNAs will have the opportunity to take part in these surveys, interviews, and webinars for which they are often offered compensation.

CNA Week Support: NAHCA and GHCA will give your centers the tools they need to help them celebrate CNA Week 2022, including access to a social media toolkit, a video tribute for CNAs, and more.

